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FOR IMMEDIATE RELEASE

**IN HISTORIC LOOP LOCATION, CHICAGO'S NEWEST FLATTOP GRILL OPENS
SEPTEMBER 21, 2009**

***FlatTop Grill is the first restaurant to open in the newly renovated Sullivan Center,
formerly known as the Carson Pirie Scott Building***

CHICAGO (September 17, 2009) – Chicagoland's favorite create-your-own stir fry restaurant, FlatTop Grill, is opening in Chicago's Loop – the restaurant's 14th location – on September 21, 2009 in the newly renovated Sullivan Center. The historic building formerly housed the Carson Pirie Scott department store and is being developed into a mixed-use destination; FlatTop Grill will be located there at 30 S. Wabash. Ave. Following the building's recent completion of a two-year award-winning restoration, FlatTop Grill will become the Sullivan Center's first restaurant and the Loop's newest dining option. It will be the only FlatTop Grill offering its new breakfast meal seven days a week, serving downtown residents, visitors and Loop workers. FlatTop Grill opens for dinner only on September 21, lunch and dinner on September 22 and breakfast, lunch and dinner on September 23. It is the first FlatTop Grill to open under new management by Flat Out Crazy, LLC, the parent company of FlatTop Grill.

FlatTop Grill in the Loop's Sullivan Center is one of the restaurant chain's largest at more than 4,000 square feet, and will bring with it the same lively, fun and interactive atmosphere found throughout other FlatTop Grill locations. In the new Loop location, as with all FlatTop locations, guests go through the extensive fresh food line, choosing their favorite ingredients and sauce combinations to fill their bowl and create their own stir-fry. FlatTop offers more than 25 fresh ingredients including traditional and exotic fruits and vegetables, a selection of rice and noodles, 20 signature handcrafted sauces, and proteins. FlatTop Grill is vegetarian-friendly and food allergy aware. All nutritional information is posted on chalkboards hung behind the food line. Once guests fill their bowls with their choice of ingredients, they then hand their creations to the stir fry cooks and go back to their tables while their meal is prepared over a flat top grill. The restaurant also offers menu-based appetizers and desserts as well as a full bar featuring signature drinks, sustainable wines by the glass and bottle as well as Asian & American beers.

"Being in the newly renovated Sullivan Center ramps up the energy and excitement that already surrounds a FlatTop restaurant. Guests in the Loop will discover it's a fun and friendly restaurant to hang out with friends over breakfast, lunch or dinner," described Frederic H. Mayerson, Chairman and CEO of Flat Out Crazy, LLC.

"As the first FlatTop Grill opening under our management, we couldn't be more pleased to have it be a part of Chicago's Loop neighborhood," said Greg Carey, President and COO of Flat Out Crazy, LCC. "We're committed to maintaining the same FlatTop Grill people have come to know and love, and are certain that just as it has in its other locations, the new Loop FlatTop Grill will develop its own loyal legion of fans in its new downtown home."

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FLATTOP GRILL LOOP OPENING/add one

Those dining at FlatTop Grill enjoy value pricing for breakfast, lunch and dinner. A single trip through the fresh food line at breakfast or lunch is just \$8.99, while the unlimited trip option is \$9.99. At dinner a single trip is \$12.99 and \$14.99 for unlimited trips. In addition kids 10 & under eat free on Mondays at all FlatTop locations, when accompanied by a paying adult, and student pricing is available with a valid ID.

The Sullivan Center Loop location is FlatTop's first to offer breakfast seven days a week. FlatTop breakfast features the same concept of filling a bowl with ingredients that the grill cooks prepare. Omelettes, egg scrambles, pancakes & French toast are offered as a base for the main breakfast dish, while the fresh food line offers fruit, chocolate chips, and an assortment of vegetables, cheeses and meats. Side dishes are also available and include oatmeal, muffins, bacon, sausage, hash browns and FlatTop's signature Roti Prata Bread.

FlatTop Grill was founded in Chicago in 1995 with a vision to bring fresh, Asian style cooking to the U.S. With the opening of the new Loop restaurant, FlatTop Grill has now expanded into a 14 unit restaurant group. In August 2009, FlatTop Grill became part of Chicago-based Flat Out Crazy, LLC which includes Flat Top Grill and Stir Crazy Fresh Asian Grill.

Hours for the new Sullivan Center FlatTop Grill in Chicago's Loop are:

Monday-Thursday

Breakfast: 8 a.m. – 10:30 a.m.

Lunch: 10:30 a.m. – 5 p.m.

Dinner: 5 p.m. – 9 p.m.

Saturday

Breakfast: 8 a.m. – 12:15 p.m.

Lunch: 11 a.m. – 5 p.m.

Dinner: 5 p.m. – 10 p.m.

Friday

Breakfast: 8 a.m. - 10:30 a.m.

Lunch: 10:30 a.m. – 5 p.m.

Dinner: 5 p.m. – 10 p.m.

Sunday

Breakfast: 8 a.m. – 12:15 p.m.

Lunch: 11 a.m. – 5 p.m.

Dinner: 5 p.m. – 9 p.m.

FlatTop Grill has 14 locations in three states which include a restaurant in the following cities: Fort Wayne, IN, Madison, WI, Wauwatosa WI, Peoria, IL, Bloomington, IL and Champaign, IL.

Chicagoland locations are:

30 S. Wabash Ave. (Opening 9/21/09)

319 W. North Ave.

1000 W. Washington Blvd.

3200 N. Southport Ave.

707 Church St. (Evanston)

305 Yorktown Center (Lombard)

726 Lake St. (Oak Park)

218 S. Washington St. (Naperville)

For more information about FlatTop Grill visit www.flatoutcrazy.com. Fans of the restaurant can also find FlatTop Grill on Facebook and follow the restaurant on Twitter @flattopgrill.

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